



Report of the Director of City Development

Scrutiny Board (City Development)

Date: 9th September 2009

Subject: MAJOR ARTS ORGANISATIONS FUNDED BY ARTS@LEEDS 08/09

Electoral wards affected:

Specific implications for:

Ethnic minorities

Women

Disabled people

Narrowing the gap

1.0 PURPOSE OF THIS REPORT

1.1 The report provides information on the process for City Council grant aid to major arts organisations. The organisations comprise of:

The Grand Theatre and Opera House
Leeds International Pianoforte Competition
Northern Ballet Theatre
Opera North
Phoenix Dance Theatre
West Yorkshire Playhouse
Yorkshire Dance

2.0 HOW ORGANISATIONS APPLY

2.1 An annual application form requests information on artistic policy, audience development, participatory arts development, economic development and marketing, structures and staffing, finance, and up to date copies of the following policies:

- Recruitment and Selection Policy
- Grievance and Disciplinary Procedure
- Equal Opportunities Policy
- Health and Safety Policy
- Child Protection Policy

- Marketing Strategy
- Business Plan
- Most recent Annual Audited Accounts
- Updated accounts for current year

3.0 CRITERIA NEEDED TO DETERMINE WHETHER AN ORGANISATION QUALIFIES

3.1 Applications must be from non-profit making groups/organisations involved in arts and cultural activities in the community.

3.2 Organisations that cannot apply:

- Leeds City Council, Education Leeds or ALMOs
- Schools
- Individuals
- Closed membership groups whose activities do not reach a wider public
- Students in full-time education or student-led groups
- Uniformed youth groups
- Organisations resident outside the UK
- Profit making companies or commercial organisations
- Organisations delivering the majority of their work in schools in school hours (in terms of either time or resources) or organisations whose primary purpose is to deliver schools or curriculum based work

4.0 WHAT ACTIVITY IS FUNDED

4.1 Arts@leeds aims to promote access to the arts, particularly in terms of taking part. Ultimately, the scheme aims to achieve a balance of creative opportunity across the city for the benefit of all communities. A broad range of activities are funded including:

- workshops
- participatory project work
- festivals
- exhibitions
- performances
- publications

5.0 WHAT IS NOT FUNDED

- Major equipment purchase
- Building repairs or alterations
- Charity fund-raising events
- Individual tuition, training or research
- Activities that take place outside Leeds
- Projects or events not including artistic activity e.g. networking groups
- Projects or events that take place in schools in school hours
- Applications for party political or religious purposes
- Activities that have already taken place
- Costs that are already covered by other funding or that could be covered by the organisation's own resources

6.0 FURTHER CONSIDERATIONS

6.1 The programme must:

- be clearly described, realistic and well planned
- involve a broad range of people as participants
- increase public engagement in the arts
- involve under-represented art forms or artists
- be achievable within the given budget
- make a positive contribution to the profile of the city
- increase employment opportunities for the people of Leeds

6.2 The organisation must:

- have a good track record of delivering similar activity
- have sought or obtained appropriate additional funding
- have a track record of delivering quality activity through arts@leeds
- have the capacity to complete the activity successfully – the workload, staff implications and running costs have been taken into account
- show evidence of consultation or local demand for the activity
- have appropriate targeted plans to attract the people the activity intends to serve

7.0 WHAT LEVEL OF GRANT IS PAID

7.1 Awards 08/09:

The Grand Theatre and Opera House Ltd - £291,650
Leeds International Pianoforte Competition – £78,030
Northern Ballet Theatre - £262,180
Opera North - £961,435
Phoenix Dance Theatre - £85,312
West Yorkshire Playhouse - £853,128
Yorkshire Dance - £65,000

8.0 EVALUATION UNDERTAKEN AS TO OUTCOMES AND VALUE

8.1 Half year and end of year monitoring to compare application form with outputs.

Officer attendance at board meetings throughout the year.

Organisation's own performance indicators.

Organisation's own media evaluation strategy and press cuttings.

Number of new shows/works and how many were performed in Leeds.

Attendance rates

Number of participating projects/participants

9.0 RECOMMENDATION

9.1 Members of Scrutiny Board are requested to note this report.

Background Papers

1. ARTS@LEEDS 08/09 annual application form process terms and conditions
2. Council's financial and contractual requirements